

## Customizable Social Media Post Ideas

You took home the trophy for Best Tech For Good in your city! This is big news...and you must be excited to share it. Utilize your social channels to show how you've been leveraging technology to make the world a better place. Now is your time to join the other #TimmyAwards winners and your community in getting social about your award-winning efforts. Don't forget to tag Tech in Motion Events for a re-share!



We are thrilled to share we've been voted [CITY'S] Best Tech for Good in the 2022 #TimmyAwards! Click here to see the full list of winners and cheer us on at the virtual ceremony on 11/10: <https://ctrly.io/NlvWU>

Exciting news! We have been voted the 2022 #TimmyAwards Best Tech for Good in [CITY]! Thank you for your unwavering support of our efforts to make a positive impact on our community. Check out all the other regional winners here: <https://ctrly.io/NlvWU>



A special thank you to everyone that voted us as [CITY'S] Best Tech for Good in the 2022 #TimmyAwards. Learn more about the awards and see the other regional winners here: <https://ctrly.io/NlvWU>

Big news! [COMPANY] was voted Best Tech for Good in [CITY] in the 2022 #TimmyAwards! We are humbled to be acknowledged for our dedication to making a positive impact in our community. Join us in celebrating at the virtual Timmy Awards ceremony on November 10: <https://ctrly.io/NlvWU>



We are pleased to share we have been voted [CITY'S] Best Tech for Good in the 2022 #TimmyAwards! Special thanks to everyone who supported us by voting and our efforts to make a positive impact on our community. Join us for the virtual ceremony on 11/10, register here to watch: <https://ctrly.io/NlvWU>

Our team is proud to be announced as [CITY'S] Best Tech for Good in the 2022 #TimmyAwards! We are humbled to be recognized amongst many other incredible regional winners. We hope you join us at the virtual ceremony on 11/10, register here: <https://ctrly.io/NlvWU>

## Get Visual: Post Images Provided or Plug and Post

Included are some images you can leverage on social media. Grab one that's ready to go, or use the template where you can add in your own photos and still have all the info for voting provided. For a simple option, you can even add the Finalist logo provided to you on any of your images as well.

## Encourage Your Team to Share Photos

Lead the way by posting photos of what makes your culture excellent (both in the office, and at home), how your company actively promotes creativity and inclusivity, or how you foster the qualities that make the company worth working for. You can run a contest or ask employees to post one photo of why they love their job. Getting creative with this will be key – and the chance to provide an insider look into what makes your company awesome.

## Utilize Hashtags to Link Your Company to What's Trending

It can be as simple as making the most of #motivationmonday, #throwbackthursday, #workingathome, #culture or #virtualteam (and if you have your own hashtag, plug it in, plug it in). Is there a city hashtag you could leverage? Scope out what's trending on social, and don't forget to use #TimmyAwards so we can share your shout-outs!



**VOTE**  
[techinmotion.com/timmy-awards](https://techinmotion.com/timmy-awards)



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#timmyawards

**TECH IN  
MOTION**